

20 WVU CAMPUS CAMPAIGN 22 UNITED WAY AMBASSADOR FAQ SHEET

What is my role as a WVU Ambassador?

Your role as a WVU Ambassador is to be the "voice" of your unit during the campaign and answer any questions your colleagues may have. The WVU campaign runs from October 3-31, so perhaps you can email them once a week with a reminder about ways to give and encourage them that their community needs their support for the "Change the Game" United Way Campaign. A story/link will be in the E-News on Thursday, October 6, and again in E-News on Thursdays during October. United Way will send all employees a link to donate on Mondays, October 3, 10, 17, and 24.

How long does the campaign run?

The United Way of Monongalia and Preston Counties campaign kicked off in September and will end in December 2022. WVU's campaign will begin October 3 and ends October 31.

What is WVU's plan for 2022?

WVU's plan is to share with our colleagues the services and impact that the United Way of Monongalia and Preston Counties has in our community and show them the various way they can give and be of support.

What is United Way of Monongalia and Preston Counties Overall Goal?

\$1,300,000

Are there any special themes for WVU?

There are no special themes other than the overall United Way campaign of "Change the Game."

How do people donate?

- // A one-time payroll deduction of any amount or a minimum of \$1/pay for 26 pay cycles.
- // Online at <https://unitedway.wvu.edu/>
- // Text CHANGETHEGAME to 41444*
- // Venmo @UnitedWayMPC

How can I spread the word outside my “workplace”?

Post on your social media accounts about your support of United Way and encourage family and friends to donate, too. Here is a [Campaign Toolbox](#) with lots of good information.

Are there fascinating facts I can share?

\$5 = a backpack of food for a kid over the weekend

\$10 = round-trip travel to a person for a medical appointment

\$25 = one book a month for one year for a child from birth to five years old

\$50 = one week’s worth of groceries for a family of four

\$80 = utilities for a family for one month

\$100 = five weeks of before/after school care for a child

A flyer with this information can be found [here](#). Another flyer “10 Ways Your Investment Helps Create a Stronger Community” can be found [here](#), and a third called “Understanding Alice” can be found [here](#).

Will employees who give keep getting emails from United Way?

No, the list will be updated every week so only employees who have not donated will receive the email.

What other companies in Morgantown have company campaigns?

ALULA, BB&T, Citizens Bank, City National Bank, Coldwell Banker, Davis-Lynch Glass, Dinsmore & Shohl, The EdVenture Group, Enterprise, Fairmont Federal Credit Union, First Energy, Huntington Bank, FCX Systems, KeyLogicWV Geological Survey, Steptoe & Johnson, Glenmark Holdings, Preston Memorial, WVU Foundation, KLS Government Solutions, Monongalia County Courthouse, Monongalia County Health Department.

If you can’t give monetarily, what are other ways to help?

- ✓ Go to smile.amazon.com and list “United Way of Monongalia and Preston Counties, Inc.” as the charity of your choice. A portion of the money you spend at Amazon will be donated to our local United Way when you place your order through smile.amazon.com.
- ✓ [Volunteer](#) for [Helpful Harvest](#) or several other events throughout the year.
- ✓ Share and promote the United Way via social media or with friends and family

Are WVU retirees asked to give?

Yes, we have communicated with them via the WVU Retirees association. Some of the retirees are our most faithful contributors.